

# Jennifer Tran

## Skills

Production Design  
User Research  
Interaction Design  
Usability Testing  
Rapid Prototyping  
Product Management  
A/B Testing

## Tools

Sketch | Invision | XD | Illustrator  
Premiere Pro | Photoshop | Figma  
Axure RP | MS Office | Lucid Chart  
JIRA | Confluence | Miro

## Education and Credentials

**MBA Candidate – Organizational Leadership**, University of Massachusetts Global

**Bachelor of Arts in Communication and Anthropology**, California State University of Fullerton

**User Experience Design Certificate**, General Assembly

**Certified SAFe Practitioner**, Scale Agile, Inc

## Portfolio

[www.aproductionbyjentrans.com](http://www.aproductionbyjentrans.com)

## LinkedIn

[www.linkedin.com/in/jenniferhtran](http://www.linkedin.com/in/jenniferhtran)

## Contact Information

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jennifertran007@gmail.com

## Work Experience

UMass Global, *Irvine, CA*

**UX/UI Web Designer**, 7/2020 - Current

- Managing over five simultaneous projects and cross-functional teams to create an optimized user-friendly experience for web responsive experience.
- Tracking, designing, and implementing A/B testing to optimize website conversion rate.
- Creating and implementing over 50 new web components making a more interactive experience.

InfoMagnus, *Huntington Beach, CA*

**Sr. UX Design Consultant**, 6/2019 – 3/2020

- Articulated and championed design solutions based on human-centered principles and incorporation of research.
- Created end-to-end designs using sitemaps, storyboards, wireframes, and interactive prototypes.
- Presented and communicated product designs to cross-functional teams and end-client.

AT&T, *El Segundo, CA*

**UI Designer**, 4/2018 – 3/2019

- Contributed to and worked with developers, Q/As, and other designers to achieve project goals and add features to content.
- Designed and managed assets and components for Set-top box, AppleTV, Amazon Fire Stick, and other formats to correct scale and branding standards.
- Managed asset libraries and control of style guides per product.

CarePoynt, *Newport Beach, CA*

**UX / UI Design & Project Management**, 9/2017 – 3/2018

- Designed new customer engagement concepts, interaction flows, wireframes, visual mock-ups, and evolved prototypes to demos.
- Conducted user research and A/B testing to validate designs and developed best practices for branding, design patterns, and customer experience; application promotions and features, and send email blasts for user engagement.

CoreLogic, *Irvine, CA*

**Communication Specialist**, 10/2016 – 6/2017

- Engaged employees by designing appealing content including company values and beliefs.
- Built marketing campaigns and monitored user behavior using SharePoint and Eloqua.